

United Way's Community Impact Fund investing in education and health

Programs funded by UNITED WAY COMMUNITY IMPACT FUND

EDUCATION PROGRAMS

United Way Youth Venture helps to empower young people by providing them all the tools necessary to create civic-minded organizations, clubs or businesses. Students interested in launching a team work with an adult Champion within each collaborating partner, identifying an ally (non-controlling adult mentor) to work through the application process, to help make their idea a tangible project benefiting the greater community. Success is measured not only by the number of teams launched, but also by measurement of personal and academic indicators before and during participation in the program.

Unlike traditional youth programming, UWVY does not have a clear point of exit, or end; as the program is truly transformative in nature, and creates such investment and ownership on the part of leading participants that many youth continue to engage in the program, and support their venture after they graduate from high school.

A Venture can be any youth-created, youth-led organization designed to provide a positive lasting benefit in a school, neighborhood, or larger community. Participants are granted access to a variety of resources, including: skill-building workshops and trainings, grant and scholarship opportunities, media opportunities and up to \$1,000 in seed capital needed to launch their organizations.

In North Central Massachusetts, the program now touches over 9,000 students.

Dolly Parton Imagination Library – Did you know that studies show that on average in middle-income homes, there are 13 age-appropriate books per child? In low-income homes, there is ONE book per 300 children. Did you know that kindergarten preparedness directly improves 3rd grade reading skills? And that better 3rd grade reading levels improve graduation rates?

The Imagination Library is a preschool literacy program that provides children with a new, FREE, age-appropriate book each month from birth until their 5th birthday, regardless of socioeconomic status. This program ensures that children have quality books in the home in their most developmental years. Any child living in Ayer, Shirley, Fitchburg, Leominster, Gardner, Winchendon or Templeton may sign up for the program. Over 1,600 children in these communities receive a book sent to their home - in their name - each month.

21st Century Scholars Afterschool Program - Helps students meet state and local standards in subjects such as reading and math. Increases student achievement in literacy, math, communication and problem-solving; assists with homework & helps develop effective habits for learning.

Bridging the Gap - Addresses multiple determinants of emerging anti-social behavior in first-time juvenile offenders and other youth at high risk. A 12-week comprehensive life-skills program offered in the Fitchburg and Gardner areas.

Camp Lowe Scholarship Program - Scholarship program to allow for 75 children to attend Camp Lowe for one week during the summer months. Camp Lowe operates during the summer months for 9 weeks.

Community Partnerships - Enhances school and community-based youth violence prevention programs. Provides knowledge to help understand the seriousness and long-term ramifications of violent behavior.

Fitchburg Community Based After School Program Collaborative – Programming addressing the prevention of youth violence, drug abuse and teen pregnancy. Geared to engage low-income children and youth with a collaboration of existing, successful programs.

Fitchburg High School Plato Credit Recovery Program – This program's unique approach addresses the need of students on the verge of dropping out of high school.

Under the guidance of a licensed math teacher, an ELA teacher and a guidance counselor, students complete classes they need to graduate. This digital program is tailored to each registered student in the program.

HOPE for Kids - Afterschool program for low-income children in K-12 in Gardner and neighboring communities. Committed to a “whole child” approach HOPE works closely with families to bridge the gap between home and school.

Literacy Volunteers - Promotes and fosters literacy, teaching adults to read, write and speak English. One-to-one tutoring for adults who struggle with limited literacy skills, as well as students who cannot function due to lack of English language skills.

Males Advocating Change – MAC works to develop the peer leadership potential of young males in addressing the male culture of violence, and particularly sexual violence towards women and children. MAC works to engage middle school, high school, and college-age males throughout North Central Massachusetts in the primary prevention of sexual and dating violence, harassment, and bullying.

Project Contact - Provides a positive summer camp experience for those who would not otherwise have one! Provides breakfast and lunch to children who might not otherwise get healthy meals during the summer.

Project Learn - Designed to work with the "Power Hour" program to develop positive and effective study habits while addressing and decreasing behavioral problems during school hours through learning successful methods of information retention through a reward system.

Power Hour – Power Hour Afterschool program designed to engage youth in learning, encourage academic success and develop life-long learners.

Sexual Assault Youth Education (SAYE) Program - Provides age and culturally appropriate education/prevention services designed to change social norms within communities to reduce the perpetration of sexual assault across the life span.

Transition to Independent Living (TIL) Services - Assists older adolescents and young adults to take charge of their lives and reach their fullest potential. Youth have the opportunity to learn crucial skills necessary to function and compete in the adult world.

Strengthening Families Collaborative - Provides support to at-risk families throughout the region through collaboration with Strengthening Families Alliance (15 collaborative partners including CAFS).

Teen Center - Provides services to the middle & high school youth by offering opportunities that will help develop their social & leadership skills through structured activities, homework help, classes, volunteerism and involvement in the community.

Youth Program - Provides services to youth (12 years) offering recreational activities that enhance academic and social development in a safe, supportive and supervised environment.

HEALTH PROGRAMS

Action Health Services - Provides substance abuse counseling, personal addiction identification, while working through the stages of addiction and rehabilitation in order to provide the outcome of relapse.

BWR Community Based Domestic Violence - Serves the needs of victims/survivors of domestic violence and their children. Provides a 24 hour hotline, 90 day emergency shelter, crisis intervention, high risk assessment, individual counseling, support groups, advocates in six District Courts. Addresses domestic violence at all levels: crisis intervention, support, prevention and education.

Companion/Escort Volunteer Program - Services to elders and disabled adults to enable them to continue living independently in their homes through a range of services, including: companionship, escort to and from medical appointments, shopping assistance, respite for caregivers, S.H.I.N.E. (serving Health Information Needs of Elders) referrals, and telephone reassurance.

Medical Transportation - Coordinated travel arrangements to & from out of town medical appointments for elderly & disabled individuals in rural areas.

Summer Fun Program - Provides breakfast and lunch for income-eligible kids 0-18, as well as educational, craft and recreational programs with a mentoring component for children 13 and up - during the summer months.

BASIC NEEDS/OTHER PROGRAMS

Hunger Heroes Food Packaging - Nutritious meals are packaged for local food pantries.

Aralia Shelter - A confidential emergency shelter for victims of domestic abuse and their children who are in imminent danger of physical harm.

Basic Life Skills & Emergency Assistance - Provides emergency material assistance (food, clothing, shelter) to individuals and families in need.

CARE AIDS Services Food Resource Program - A multi-service program that provides a Food Resource Program for individuals living with HIV/AIDS in the area.

Comprehensive Emergency Assistance - Provides emergency assistance for those in need. Helps with food assistance, rental/mortgage, utility assistance, emergency disaster services, camp experiences, seasonal assistance, referrals, clothing and furniture.

Emergency Assistance - Serves low-income clients, addressing issues of poverty, such as hunger/malnutrition, along with immediate crisis, such as rental eviction, house foreclosure and utility terminations. Provides for basic human needs.

Fellowship Table Program - Provides a free nutritious, balanced meal for individuals in need in a safe environment. Predominately addressing hunger and malnutrition, this meal site also serves as an outlet for isolated individuals to share a common meal, socializing with others in a hospitable location.

GVNA Food Pantry - Provides food and nutritional stability to 3,633 individuals in need in a safe environment. Predominately addressing hunger and malnutrition, this meal site also serves as an outlet for isolated individuals to share a common meal, socializing with others in a hospitable location.

Homeless Outreach - Provides homeless outreach to North Central Massachusetts.

Leona E. Fleming Food Pantry - Provides food to families and individuals who have no food and no resources to obtain food. Provides food on a regular basis to households in need.

Loaves & Fishes Food Pantry - A food pantry provides groceries and referrals to people in need.

MIHN Family Shelter – Provides safe and clean housing in a congregate setting, addressing the needs of up to eight families. Through volunteer and staff network, helps each family transition back to permanent housing through case management and benefit assistance.

Center Food Pantry - Provides hot meals to displaced families living in Leominster motels in addition to providing fresh ethnic foods to individuals who cannot otherwise provide food for themselves or their family.

Money Management Program - This program provides services to ensure financial stability and security for elders and younger disabled adults in the community through either Bill Payer volunteers or Representative Payee staff.

United Way Volunteer Center - It is the volunteer center for North Central Massachusetts. It connects volunteers with opportunities and resources to address important community issues.

United Way of North Central Massachusetts
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United Way of North Central Massachusetts 2014 Annual Report

Fiscal Year July 1, 2013 to June 30, 2014

Dear Friends of United Way,

As a local, independent, volunteer-driven nonprofit, we have a special responsibility to ensure that we invest in high quality programs that are creating opportunities for a better life for all... *right here in North Central Massachusetts.*

I am happy to report that we did just that thanks to the hard work of our Community Investment Team, (which is made up of community volunteers and staff) which identified 35 critical programs in the area of HEALTH, EDUCATION and INCOME.

At United Way, our priorities include youth development and education, substance abuse and domestic violence. In addition, we also spend a great deal of time on providing immediate assistance—feeding those who were hungry or coordinating emergency shelter during extreme weather events.

Highlights from the year

We completed the merger with the Athol Area United Way. As a new combined organization, we will be able to leverage the strengths of both organizations for even greater impact.

We continue to be amazed at the caring spirit of the community. Through our Volunteer Center, over 5,174 people volunteered throughout the year for a host of important community issues. The impact of this work is immeasurable.

Our Day of Caring event was once again a huge success. We completed 63 projects for area nonprofits thanks to nearly 700 volunteers and 2,000 students who participated.

The Dolly Parton Imagination Library is sending out over 1,600 books every month to families with children under five. Study after study has shown that children who grow up with books at home do better in school and stay in school.

Our United Way Youth Venture continues to inspire thousands of our young people. It is simply amazing when you hear firsthand how this program is transforming lives. This past year, nearly 9,000 students were reached through United Way Youth Venture. We are very fortunate to have this program in our local school systems.

Because of our donors and volunteers—who LIVE UNITED—we are creating real, lasting change in our community. Thank you.

Give. Advocate. Volunteer.

LIVE UNITED,

Bob

Robert V. Antonucci, Chair of United Way of North Central Massachusetts



United Way of North Central Massachusetts
www.uwncm.org - www.facebook.com/uwncm - 978-345-1577

Highlights from the year:

- We completed the merger with the Athol Area United Way.
- United Way of North Central Massachusetts made \$2.3 million in grants and distributions, during the year.
- United Way's Community Impact Fund made 35 grants to local programs, which provided over 120,000 services in the area of health, education and income.
- United Way Youth Venture, which inspires and invests in teams of young people to launch their own lasting social ventures. The program is in 8 school systems and has reached over 9,000 students in the past year.
- United Way Day of Caring celebrated its 19th event with nearly 700 volunteers, along with 2,000 students. Over 63 projects were completed.
- United Way Volunteer Center generated: - 135,463 hours of community volunteer service - impacting 57,354 community members.
- Dolly Parton Imagination Library is the newest United Way initiative. It is a preschool literacy program that provides children with a new, FREE, age-appropriate book each month from birth until their 5th birthday. The program is sending books to over 1,600 children every month. Five hundred children have graduated from the program.
- Mass 2-1-1 is a free information and referral service that connects residents to health and human services in the community. Over 3,600 calls were made to 211 from our service territory.
- FamilyWise affords prescription discounts to local residents who are uninsured or underinsured, saving residents over \$1 million since the program was launched locally.
- United Way's Supplemental Basic Needs Fund delivered food and heating assistance as additional needs were identified throughout the year. This past year, \$80K in grants for utility assistance were made. In addition, \$47,250 of grants were made for food assistance.
- United Way's Emergency Shelter Fund provided shelter to homeless individuals during extreme winter events. Over 97 individuals were helped with 683 nights of lodging.
- United Way also helped promote the Earned Income Tax Credit (EITC) efforts, which provides no-cost tax preparation to people have low- to moderate wages. Area residents received nearly \$1 million in tax refund credits through this program.
- We also held our Energy Forum in partnership with Unutil. It provides important information to the nonprofit community on the various heating assistance programs.

UNITED WAY OF NORTH CENTRAL MASSACHUSETTS, INC

STATEMENT OF FINANCIAL POSITION
June 30, 2014 and June 30, 2013

ASSETS		
CURRENT ASSETS	<u>2014</u>	<u>2013</u> <small>Restated</small>
Cash and Cash Equivalents	\$ 777,013	\$ 1,242,201
Certificate of Deposit	250,000	-
Accounts Receivable	25,555	18,833
Pledges Receivable, Net of Pledge Loss	1,154,124	844,203
Prepaid Expenses	<u>20,598</u>	<u>15,187</u>
Total Current Assets	<u>2,227,290</u>	<u>2,120,424</u>
PLANT AND EQUIPMENT, NET	<u>810,652</u>	<u>824,731</u>
 OTHER ASSETS		
Long-term Investments	482,504	291,968
Insurance Receivable	58,202	55,293
Cash Value of Life Insurance	9,193	-
Total Other Assets	<u>549,899</u>	<u>347,261</u>
TOTAL ASSETS	<u>\$ 3,587,841</u>	<u>\$ 3,292,416</u>
 LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable & Accrued Expenses	38,601	20,446
Allocations Payable	848,397	782,815
Designations Payable	<u>139,999</u>	<u>181,392</u>
Total Current Liabilities	<u>1,026,997</u>	<u>984,654</u>
 NET ASSETS		
Unrestricted Net Assets	1,184,620	1,067,238
Board Restricted	101,802	106,599
Temporarily Restricted Net Assets	1,251,419	1,131,926
Permanently Restricted Net Assets	<u>23,003</u>	<u>2,000</u>
Total Net Assets	<u>2,560,844</u>	<u>2,307,763</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 3,587,841</u>	<u>\$ 3,292,416</u>

To obtain the entire audit or our IRS 990, please visit <http://www.uwncm.org>

STATEMENT OF ACTIVITIES
June 30, 2014 and June 30, 2013

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>2014 Total</u>	<u>2013 Total Restated</u>
PUBLIC SUPPORT AND REVENUE					
Contributions	\$ 2,721,640	\$ 341,984	\$ 460	\$ 3,064,084	\$ 2,856,815
Less: Designations	(133,256)	-	-	(133,256)	(144,399)
Less: Uncollectible Amounts	<u>(115,173)</u>	<u>-</u>	<u>-</u>	<u>(115,173)</u>	<u>(130,249)</u>
Subtotal	<u>2,473,211</u>	<u>341,984</u>	<u>460</u>	<u>2,815,655</u>	<u>2,582,167</u>
Program Funding					
Contributions, Other	324,145	-	-	324,145	435,218
Administrative Fees	22,907	-	-	22,907	33,871
Management Fees	250,058	-	-	250,058	188,397
Special Events	(4,805)	567	-	(4,238)	3,715
Interest Income	4,782	1,206	-	5,988	13,741
Grant Revenue	-	-	-	-	50,062
Designations from Other United Ways	63,826	-	-	63,826	54,100
Gains/(Losses) on Sale of Investments	-	-	-	-	(100)
Donated Goods, Services, and Space	-	-	-	-	77,769
Net Assets Released from Restrictions	<u>241,662</u>	<u>(241,662)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total Program Funding	<u>902,575</u>	<u>(239,889)</u>	<u>-</u>	<u>662,686</u>	<u>856,773</u>
TOTAL PUBLIC SUPPORT AND REVENUE	<u>3,375,786</u>	<u>102,095</u>	<u>460</u>	<u>3,478,341</u>	<u>3,438,940</u>
EXPENSES					
Program Services					
Gross Funds Awarded/Distributed	1,243,072	-	-	1,243,072	1,080,225
(Less Donor Designations)	(110,349)	-	-	(110,349)	(122,031)
Donor Advised Distributions	<u>1,032,985</u>	<u>-</u>	<u>-</u>	<u>1,032,985</u>	<u>699,642</u>
Subtotal	2,165,708	-	-	2,165,708	1,657,836
Program Expenses	<u>622,710</u>	<u>-</u>	<u>-</u>	<u>622,710</u>	<u>562,258</u>
Total Program Services	<u>2,788,418</u>	<u>-</u>	<u>-</u>	<u>2,788,418</u>	<u>2,220,094</u>
Supporting Services					
Organizational Administration	290,059	-	-	290,059	324,121
Fundraising	221,378	-	-	221,378	209,499
United Way of America Dues	<u>27,974</u>	<u>-</u>	<u>-</u>	<u>27,974</u>	<u>26,121</u>
Total Supporting Services	<u>539,411</u>	<u>-</u>	<u>-</u>	<u>539,411</u>	<u>559,741</u>
TOTAL EXPENSES	<u>3,327,829</u>	<u>-</u>	<u>-</u>	<u>3,327,829</u>	<u>2,779,835</u>
CHANGE IN NET ASSETS FROM OPERATIONS	<u>47,957</u>	<u>102,095</u>	<u>460</u>	<u>150,512</u>	<u>659,105</u>
OTHER INCREASE (DECREASE) IN NET ASSETS					
Unrealized Gain (Loss) on Investments	63,627	2,888	-	66,515	34,659
Loss on Disposal of Assets	<u>(389)</u>	<u>-</u>	<u>-</u>	<u>(389)</u>	<u>-</u>
Change in Other Net Assets	<u>63,238</u>	<u>2,888</u>	<u>-</u>	<u>66,126</u>	<u>34,659</u>
CHANGES IN NET ASSETS	111,195	104,983	460	216,638	693,764
NET ASSETS, BEGINNING OF YEAR as Originally Stated	<u>1,173,837</u>	<u>1,131,926</u>	<u>2,000</u>	<u>2,307,763</u>	<u>1,356,690</u>
NET ASSETS, FROM ACQUISITION OF ATHOL AREA UNITED WAY	1,390	14,510	20,543	36,443	-
Prior Year Adjustment	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>257,309</u>
NET ASSETS, END OF YEAR	<u>\$ 1,286,422</u>	<u>\$ 1,251,419</u>	<u>\$ 23,003</u>	<u>\$ 2,560,844</u>	<u>\$ 2,307,763</u>