

United Way of North Central Massachusetts 2012 Annual Report

Fiscal Year July 1, 2011 to June 30, 2012

Dear Friends of United Way,

As we look back over the past year, the entire board and staff at United Way want to once again thank all our donors for their tremendous support.

While we all come from different places and to different conclusions—the one thing that unites us is that we all share a passion for improving our community.

That is exactly what happened last year; nearly 5,000 donors and hundreds of volunteers came together to address important community issues in the area of education, income and health.

As a result of this support, we made \$2.5 million in grants and distribution. United Way's Community Impact Fund distributed 35 grants — totaling approximately \$685,242 — to priorities identified through a community assessment. We also distributed \$702,812 to United Way Community Initiatives, which includes eight other programs, and \$1.2 million to nonprofit organizations identified by donors.



Through the Community Impact Fund, it is gratifying to report to you that we delivered over 120,000 units of service during the fiscal year. A unit of service is one way we track the impact and effectiveness of the programs we fund.

These important programs meant thousands of families received food and heating assistance while hundreds of young people participated in an afterschool program that engaged them in learning and encouraged academic success. Seniors received companionship, escorts to and from medical appointments and shopping assistance so they could live independently in their homes.

While these are just a few of the more than 35 programs we funded in the area of education, health and income, what is important is that we created opportunities for a better life for thousands of families.

When we LIVE UNITED, we can create real, lasting change in the building blocks of life: the education, income and health of our communities, our families, even the person next to us.

Thank you for your continued support.

Give. Advocate. Volunteer.

LIVE UNITED,

Bob

Bob Chauvin, Chair of United Way of North Central Massachusetts

LIVE UNITED



United Way of
North Central Massachusetts

Highlights from the year:

- **United Way's Community Impact Fund** distributed 35 grants — which provided over 120,000 health and human services to thousands of residents in the 19 communities we serve. (See pg. 4 for details on programs)
- In addition to the approximately \$685,242 in grants — to priorities identified through a community assessment we commissioned— United Way distributed \$702,812 to United Way Community Initiatives, which includes eight other programs. An additional \$1.2 million went to nonprofit organizations identified by donors.

United Way Community Initiatives include:

- **United Way Youth Venture**, which inspires and invests in teams of young people to launch their own lasting social ventures. The program is in 11 school systems and has reached over 2,500 students in the past year. 165 United Way Youth Venture Teams have been launched since 2002, with 136 remaining active.
- **United Way Day of Caring** celebrated its 16th event with over 500 volunteers, along with almost 1,500 students. Over 50 projects were completed.
- **United Way's Community Builders** generated: - 18,526 hours of community volunteer service - impacting 48,844 community members. The value of the work done by the volunteers translates into \$517,000 of social capital.
- **Mass 2-1-1** is a free information and referral service that connects residents to health and human services in the community. Over 7,000 local residents have used the service.
- **United Way Distribution Services** provides free and discounted products to area nonprofit organizations, which helps reduce the agencies' operating costs.
- **FamilyWise** affords prescription discounts to local residents who are uninsured or underinsured, saving residents over \$600,000 since the program was launched locally.
- **United Way's Supplemental Basic Needs Fund** delivered food and heating assistance as additional needs were identified throughout the year. This past year, over 5,500 individuals received assistance.
- **The Emergency Shelter Fund** provides shelter to homeless individuals during extreme weather conditions.
- **United Way** also helped promote the **Earned Income Tax Credit (EITC)** efforts, which provides no-cost tax preparation to people have low- to moderate wages. Area residents received over \$942,000 in tax refund credits through this program.
- We also held our **Energy Forum** in partnership with Unital. It provides important information to the nonprofit community on the various heating assistance programs.

UNITED WAY OF NORTH CENTRAL MASSACHUSETTS, INC

STATEMENT OF FINANCIAL POSITION
June 30, 2012 and June 30, 2011

ASSETS

CURRENT ASSETS

| | <u>2012</u> | <u>2011</u> |
|--|------------------|------------------|
| Cash and Cash Equivalents | \$1,285,353 | \$ 772,780 |
| Accounts Receivable | 75,392 | 46,026 |
| Pledges Receivable, Net of Pledge Loss | 759,147 | 720,089 |
| Prepaid Expenses | <u>22,144</u> | <u>18,992</u> |
| Total Current Assets | <u>2,142,036</u> | <u>1,557,887</u> |

PLANT AND EQUIPMENT, NET

| | | |
|--|---------------|---------------|
| | <u>26,932</u> | <u>14,629</u> |
|--|---------------|---------------|

OTHER ASSETS

| | | |
|-----------------------|----------------|----------------|
| Long-term Investments | 393,653 | 649,385 |
| Insurance Receivable | <u>52,384</u> | <u>49,476</u> |
| Total Other Assets | <u>446,037</u> | <u>698,861</u> |

TOTAL ASSETS

| | | |
|--|--------------------|--------------------|
| | <u>\$2,615,005</u> | <u>\$2,271,377</u> |
|--|--------------------|--------------------|

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

| | | |
|-------------------------------------|--------------------|----------------|
| Accounts Payable & Accrued Expenses | \$ 45,703 | \$ 42,281 |
| Allocations Payable | 784,966 | 687,780 |
| Designations Payable | <u>170,338</u> | <u>143,768</u> |
| Total Current Liabilities | <u>\$1,001,007</u> | <u>873,829</u> |

NET ASSETS

| | | |
|-----------------------------------|------------------|------------------|
| Unrestricted Net Assets | 280,461 | 278,347 |
| Board Restricted | 447,448 | 465,095 |
| Temporarily Restricted Net Assets | 884,089 | 652,106 |
| Permanently Restricted Net Assets | <u>2,000</u> | <u>2,000</u> |
| Total Net Assets | <u>1,613,998</u> | <u>1,397,548</u> |

TOTAL LIABILITIES AND NET ASSETS

| | | |
|--|--------------------|--------------------|
| | <u>\$2,615,005</u> | <u>\$2,271,377</u> |
|--|--------------------|--------------------|

UNITED WAY OF NORTH CENTRAL MASSACHUSETTS, INC.

STATEMENT OF ACTIVITIES
June 30, 2012 and June 30, 2011

| PUBLIC SUPPORT AND REVENUE | <u>Unrestricted</u> | <u>Temporarily Restricted</u> | <u>Permanently Restricted</u> | <u>2012 Total</u> | <u>2011 Total</u> |
|--|---------------------|-----------------------------------|-----------------------------------|-----------------------|-----------------------|
| Contributions | \$3,072,712 | \$ 476,670 | \$ - | \$3,549,382 | \$2,366,422 |
| Less: Designations | (160,008) | - | - | (160,008) | (151,393) |
| Less: Uncollectible Amounts | <u>(160,224)</u> | - | - | <u>(160,224)</u> | <u>(112,564)</u> |
| Subtotal | <u>2,752,480</u> | <u>476,670</u> | - | <u>3,229,150</u> | <u>2,102,465</u> |
| Program Funding | | | | | |
| Contributions, Other | 66,294 | - | - | 66,294 | 78,320 |
| Administrative Fees | 31,920 | - | - | 31,920 | 28,538 |
| Management Fees | 202,720 | - | - | 202,720 | 221,053 |
| Special Events | (71) | 6,109 | - | 6,038 | 3,984 |
| Interest Income | 5,816 | - | - | 5,816 | 5,859 |
| Grant Revenue | 215,477 | - | - | 215,477 | 84,461 |
| Designations from Other United Ways | 112,001 | - | - | 112,001 | 137,068 |
| Gains/(Losses) on Sale of Investments | (193) | - | - | (193) | - |
| Donated Goods, Services, and Space | 81,150 | - | - | 81,150 | 81,664 |
| Net Assets Released from Restrictions | <u>250,796</u> | <u>(250,796)</u> | - | - | - |
| Total Program Funding | <u>965,910</u> | <u>(244,687)</u> | - | <u>721,223</u> | <u>640,947</u> |
| TOTAL PUBLIC SUPPORT AND REVENUE | <u>3,718,390</u> | <u>231,983</u> | - | <u>3,950,373</u> | <u>2,743,412</u> |
| EXPENSES | | | | | |
| Program Services | | | | | |
| Gross Funds Awarded/Distributed | 1,454,262 | - | - | 1,454,262 | 1,027,243 |
| (Less Donor Designations) | (136,903) | - | - | (136,903) | (122,856) |
| Donor Advised Distributions | <u>1,247,857</u> | - | - | <u>1,247,857</u> | <u>717,819</u> |
| Subtotal | 2,565,216 | - | - | 2,565,216 | 1,622,206 |
| Program Expenses | <u>534,916</u> | - | - | <u>534,916</u> | <u>520,376</u> |
| Total Program Services | <u>3,100,132</u> | - | - | <u>3,100,132</u> | <u>2,142,582</u> |
| Supporting Services | | | | | |
| Organizational Administration | 364,576 | - | - | 364,576 | 375,924 |
| Fundraising | 222,323 | - | - | 222,323 | 218,354 |
| United Way of America Dues | <u>20,924</u> | - | - | <u>20,924</u> | <u>21,679</u> |
| Total Supporting Services | <u>607,823</u> | - | - | <u>607,823</u> | <u>615,957</u> |
| TOTAL EXPENSES | <u>3,707,955</u> | - | - | <u>3,707,955</u> | <u>2,758,539</u> |
| CHANGE IN NET ASSETS FROM OPERATIONS | <u>10,435</u> | <u>231,983</u> | - | <u>242,418</u> | <u>(15,127)</u> |
| OTHER INCREASE (DECREASE) IN NET ASSETS | | | | | |
| Unrealized Gain (Loss) on Investments | (24,370) | - | - | (24,370) | 93,655 |
| Loss on Disposal of Assets | <u>(1,598)</u> | - | - | <u>(1,598)</u> | <u>(1,688)</u> |
| Change in Other Net Assets | <u>(25,968)</u> | - | - | <u>(25,968)</u> | <u>91,987</u> |
| CHANGE IN NET ASSETS | (15,533) | 231,983 | - | 216,450 | 76,860 |
| NET ASSETS, BEGINNING OF YEAR | <u>743,442</u> | <u>652,106</u> | <u>2,000</u> | <u>1,397,548</u> | <u>1,320,688</u> |
| NET ASSETS, END OF YEAR | <u>\$ 727,909</u> | <u>\$ 884,089</u> | <u>\$ 2,000</u> | <u>\$1,613,998</u> | <u>\$1,397,548</u> |

United Way's Community Impact Fund investing in education, income and health

35 programs are funded by United Way

United Way Youth Venture, a partnership with Mount Wachusett Community College and Ashoka, helps empower young people by providing the tools necessary to create civic-minded organizations, clubs or businesses. A Venture can be any youth-created, youth-led organization designed to provide a positive, lasting benefit in a school, neighborhood, or larger community. Participants are granted access to a variety of resources including skill-building workshops and trainings, grant and scholarship opportunities, media opportunities and seed capital to launch their organizations.

United Way Community Builders is the volunteer center for North Central Massachusetts. It connects volunteers with opportunities and resources to address important community issues.

21st Century Scholars Afterschool Program helps students meet state and local standards in subjects such as reading and math. Increases student achievement in literacy, math, communication and problem-solving; assists with homework and helps develop effective habits for learning.

Bridging the Gap addresses multiple determinants of emerging anti-social behavior in first-time juvenile offenders and other at-high-risk youth.

Camp Lowe Scholarship Program allows for 75 children to attend Camp Lowe for one week during the summer months.

Community Partnerships enhances school and community-based youth violence prevention programs. Provides knowledge to help understand the seriousness and long term ramifications of violent behavior.

Crossroads Youth Development Program assists vulnerable Latino youth in Leominster/Fitchburg area by providing a safe environment to grow academically, socially and emotionally, and to contribute to the well-being of the community.

Fitchburg Community Based After School Program collaborative addresses the prevention of youth violence, drug abuse and teen pregnancy.

HOPE for Kids is an afterschool program for low-income children in K-12 in Gardner and neighboring communities. Committed to a "whole child" approach and works closely with families to bridge the gap between home and school.

Literacy Volunteers promotes and fosters literacy, teaching adults to read, write and speak English. One-to-one tutoring for adults who struggle with limited literacy skills, as well as students who cannot function due to lack of English language skills.

Middle School Substance Abuse & Violence Prevention Groups Program focused on increasing student resiliency by significantly reducing the use of illegal substances and violence in school, empowering students to make positive life choices.

Project Contact provides a positive summer camp experience for those who would not otherwise have one! Provides breakfast and lunch to children who might not otherwise get healthy meals during the summer.

Project Learn – Power Hour - Afterschool Program designed to engage youth in learning, encourage academic success and become lifelong learners.

Sexual Assault Youth Education (SAVE) Program provides age- and culturally appropriate education/prevention services designed to change social norms within communities to reduce the perpetration of sexual assault across the life span.

Strengthening Families Collaborative provides support to at-risk families throughout the region through collaboration with Strengthening Families Alliance.

Teen Center provides services to the middle and high school youth by offering opportunities that will help develop their social and leadership skills through structured activities, homework help, classes, volunteerism, and involvement in the community.

Youth Program provides services to youth (12 years) offering recreational activities that enhance academic, and social development in a safe, supportive, and supervised environment.

BWR Community Based Domestic Violence serves the needs of victims/survivors of domestic violence and their children. Provides a 24-hour hotline, 90-day emergency shelter, crisis intervention, high risk assessment, individual counseling, support groups, advocates in six District Courts.

Companion/Escort Volunteer Program provides services to elders and disabled adults to enable them to continue living independently in their homes through a range of services, including companionship, escort to and from medical appointments, shopping assistance, respite for caregivers, S.H.I.N.E. (serving Health Information Needs of Elders) referrals, and telephone reassurance.

Community Services Center drop-in center is focused on HIV prevention, education, testing and substance abuse. Includes: food pantry, assistance getting health care, referrals to services, primary medical care via a CHC operated mobile medical van.

Family/Support Advocacy services include support groups, self advocacy training, family education and training and more. Collaborates with local specialized and generic resources to assist families with a cognitively disabled member to meet their needs.

Medical Transportation provides coordinated travel arrangements to and from out-of-town medical appointments for elderly and disabled individuals in rural areas.

Summer Fun Program provides breakfast and lunch for income-eligible kids 0-18, as well as educational, craft and recreational programs with a mentoring component for children 13 and up - during the summer months.

Transition to Independent Living (TIL) Services assists older adolescents and young adults to take charge of their lives and reach their fullest potential. Youth receive intensive case management, including links to area resources and educational and vocational referrals.

Family Resource Center provides group education and support model, effective in helping shape/change behaviors, providing a low-cost method for assistance to struggling families. Designed to establish respect and develop common goals in a group setting.

Money Management Program provides services to ensure financial stability and security for elders and younger disabled adults in the community through either Bill Payer volunteers or Representative Payee staff.

Basic Life Skills & Emergency Assistance provides emergency material assistance (food, clothing, shelter) to individuals and families in need.

Disaster Relief – Response and Preparedness stabilizes lives and alleviates homelessness by accelerating the recovery process after a disaster. Immediate assistance provided for basic needs – food, clothing, shelter, medical assistance and mental health counseling.

Emergency Assistance serves low-income clients, addressing issues of poverty such as hunger/malnutrition, along with immediate crises, such as rental eviction, house foreclosure and utility terminations.

Fellowship Table Program provides a free nutritious, balanced meal for individuals in need of a safe environment. Predominately addressing hunger and malnutrition, this meal site also serves as an outlet for isolated individuals to share a common meal, socializing with others in a hospitable location.

Loaves and Fishes Food Pantry provides groceries and referrals to people in need.

MIHN Family Shelter provides safe and clean housing in a congregate setting, addressing the needs of up to eight families. A volunteer and staff network helps each family transition back to permanent housing through case management and benefit assistance.

CARE AIDS Services Food Resource Program is a multi-service program that provides a Food Resource Program for individuals living with HIV/AIDS in the area.

Leona E. Fleming Food Pantry provides food to families and individuals who have no food and no resources to obtain food. Provides food on a regular basis to households in need.

Homeless Outreach provides homeless outreach to residents in North Central Massachusetts.

Comprehensive Emergency Assistance provides emergency assistance for those in need. Helps with food assistance, rental/mortgage, utility assistance, emergency disaster services, camp experiences, seasonal assistance, referrals, clothing and furniture.

Aralia Shelter is a confidential emergency shelter for victims of domestic abuse and their children, who are in imminent danger of physical harm.

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