

# United Way of North Central Massachusetts 2013 Annual Report

Fiscal Year July 1, 2012 to June 30, 2013

## Dear Friends of United Way,

The work of United Way is so important to our community. As we look back over the past year, we are glad that we were able to help thousands of individuals and families, while working on creating brighter futures.

At United Way, our priorities include youth development and education, substance abuse and domestic violence, and emergency food and shelter.

Whether it's providing immediate assistance—feeding someone who is hungry or coordinating emergency shelter during extreme weather events—or investing in our youth, these programs create opportunities for a better life for all in our community.

This year was particularly productive.

As many of you know, we have a volunteer center that mobilizes the caring spirit of the community through volunteerism. Thanks to the generous spirit of the community, hundreds of volunteers packaged over 45,000 meals that were sent to 13 local food pantries.

Our Day of Caring event was once again a huge success. We completed 62 projects for area nonprofits thanks to the 550 volunteers and 2,000 students who participated.

We also launched a new initiative that will improve graduation rates—Dolly Parton Imagination Library. This program is sending out over 1,200 books every month to families with children under five. Study after study has shown that children who grow up with books at home do better in school and stay in school.

While these are just a few of the more than 39 programs we funded in the area of education, health and income, what is important is that we created opportunities for a better life for thousands of families.

When we LIVE UNITED, we can create real, lasting change in the building blocks of life: the education, income and health of our communities, our families, even the person next to us.

Thank you for your continued support.

Give. Advocate. Volunteer.

LIVE UNITED,

*Bob*

Bob Chauvin, Chair of United Way of North Central Massachusetts

LIVE UNITED



United Way of  
North Central Massachusetts

United Way of North Central Massachusetts  
www.uwncm.org . 978-345-1577

## Highlights from the year:

- **United Way of North Central Massachusetts made \$1.8 million** in grants and distributions, during the year.
- **United Way's Community Impact Fund** made 39 grants to local programs, which provided over 120,000 services in the area of health, education and income.
- **United Way Youth Venture**, which inspires and invests in teams of young people to launch their own lasting social ventures. The program is in 11 school systems and has reached over 2,500 students in the past year. 209 United Way Youth Venture Teams have been launched since 2002, with 135 remaining active.
- **United Way Day of Caring** celebrated its 17<sup>th</sup> event with over 550 volunteers, along with 2,000 students. Over 62 projects were completed.
- **United Way Volunteer Center** generated: - 14,641 hours of community volunteer service - impacting 87,110 community members. The value of the work done by the volunteers translates into \$535,421,000 of social capital.
- **Dolly Parton Imagination Library** is the newest United Way initiative. It is a preschool literacy program that provides children with a new, FREE, age-appropriate book each month from birth until their 5<sup>th</sup> birthday. The program is sending books to over 1,200 children every month.
- **Mass 2-1-1** is a free information and referral service that connects residents to health and human services in the community. Over 6,500 local residents have used the service.
- **United Way Distribution Services** provides free and discounted products to area nonprofit organizations, which helps reduce the agencies' operating costs.
- **FamilyWize** affords prescription discounts to local residents who are uninsured or underinsured, saving residents over \$690,000 since the program was launched locally.
- **United Way's Supplemental Basic Needs Fund** delivered food and heating assistance as additional needs were identified throughout the year. This past year, over 4,800 individuals received assistance.
- **United Way's Emergency Shelter Fund** provided shelter to homeless individuals during extreme winter events. Over 84 individuals were helped with 384 nights of lodging.
- **United Way** also helped promote the **Earned Income Tax Credit (EITC)** efforts, which provides no-cost tax preparation to people have low- to moderate wages. Area residents received over \$881,128 in tax refund credits through this program.
- We also held our **Energy Forum** in partnership with Unutil. It provides important information to the nonprofit community on the various heating assistance programs.

# UNITED WAY OF NORTH CENTRAL MASSACHUSETTS, INC

## STATEMENT OF FINANCIAL POSITION June 30, 2013 and June 30, 2012

### ASSETS

<b>CURRENT ASSETS</b>	<u>2013</u>	<u>2012</u>
Cash and Cash Equivalents	\$1,242,201	\$1,285,353
Accounts Receivable	18,833	75,392
Pledges Receivable, Net of Pledge Loss	844,203	759,147
Prepaid Expenses	<u>15,187</u>	<u>22,144</u>
Total Current Assets	<u>2,120,424</u>	<u>2,142,036</u>
<b>PLANT AND EQUIPMENT, NET</b>	<u>824,731</u>	<u>26,932</u>
<b>OTHER ASSETS</b>		
Long-term Investments	-	136,345
Insurance Receivable	<u>55,293</u>	<u>52,384</u>
Total Other Assets	<u>55,293</u>	<u>188,729</u>
<b>TOTAL ASSETS</b>	<u>3,000,448</u>	<u>2,357,697</u>

### LIABILITIES AND NET ASSETS

#### CURRENT LIABILITIES

Accounts Payable & Accrued Expenses	20,446	45,703
Allocations Payable	782,815	784,966
Designations Payable	<u>181,392</u>	<u>170,338</u>
Total Current Liabilities	<u>984,654</u>	<u>1,001,007</u>

#### NET ASSETS

Unrestricted Net Assets	881,869	470,600
Temporarily Restricted Net Assets	1,131,926	884,089
Permanently Restricted Net Assets	<u>2,000</u>	<u>2,000</u>
Total Net Assets	<u>2,015,794</u>	<u>1,356,689</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u>\$3,000,448</u>	<u>\$2,357,697</u>

**UNITED WAY OF NORTH CENTRAL MASSACHUSETTS, INC.**

STATEMENT OF ACTIVITIES  
June 30, 2013 and June 30, 2012

<b>PUBLIC SUPPORT AND REVENUE</b>	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>2013 Total</u>	<u>2012 Total</u>
Contributions	\$ 2,428,573	\$ 428,242	\$ -	\$ 2,856,815	\$ 3,549,382
Less: Designations	(144,399)	-	-	(144,399)	(160,009)
Less: Uncollectible Amounts	<u>(130,249)</u>	<u>-</u>	<u>-</u>	<u>(130,249)</u>	<u>(160,224)</u>
Subtotal	<u>2,169,700</u>	<u>412,467</u>	<u>-</u>	<u>2,582,167</u>	<u>3,229,150</u>
Program Funding					
Contributions, Other	435,218	-	-	435,218	66,294
Administrative Fees	33,871	-	-	33,871	31,920
Management Fees	188,397	-	-	188,397	202,720
Special Events	-	3,715	-	3,715	6,038
Interest Income	13,741	-	-	13,741	5,816
Grant Revenue	50,062	-	-	50,062	215,477
Designations from Other United Ways	54,100	-	-	54,100	112,001
Gains/(Losses) on Sale of Investments	(100)	-	-	(100)	(193)
Donated Goods, Services, and Space	77,769	-	-	77,769	81,150
Net Assets Released from Restrictions	184,120	(184,120)	-	-	-
Total Program Funding	<u>1,037,178</u>	<u>(180,405)</u>	<u>-</u>	<u>856,773</u>	<u>721,223</u>
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	<u>3,191,103</u>	<u>247,837</u>	<u>-</u>	<u>3,438,940</u>	<u>3,950,373</u>
<b>EXPENSES</b>					
Program Services					
Gross Funds Awarded/Distributed	1,080,225	-	-	1,080,225	1,454,262
(Less Donor Designations)	(122,031)	-	-	(122,031)	(136,903)
Donor Advised Distributions	<u>699,642</u>	<u>-</u>	<u>-</u>	<u>699,642</u>	<u>1,247,857</u>
Subtotal	1,657,836	-	-	1,657,836	2,565,216
Program Expenses	<u>562,258</u>	<u>-</u>	<u>-</u>	<u>562,258</u>	<u>534,916</u>
Total Program Services	<u>2,220,094</u>	<u>-</u>	<u>-</u>	<u>2,220,094</u>	<u>3,100,132</u>
Supporting Services					
Organizational Administration	324,121	-	-	324,121	364,576
Fundraising	209,499	-	-	209,499	222,323
United Way of America Dues	<u>26,121</u>	<u>-</u>	<u>-</u>	<u>26,121</u>	<u>20,924</u>
Total Supporting Services	<u>559,741</u>	<u>-</u>	<u>-</u>	<u>559,741</u>	<u>607,823</u>
<b>TOTAL EXPENSES</b>	<u>2,779,835</u>	<u>-</u>	<u>-</u>	<u>2,779,835</u>	<u>3,707,955</u>
<b>CHANGE IN NET ASSETS FROM OPERATIONS</b>	<u>411,268</u>	<u>247,837</u>	<u>-</u>	<u>659,105</u>	<u>242,418</u>
Unrealized Gain (Loss) on Investments	-	-	-	-	(15,360)
Loss on Disposal of Assets	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(1,598)</u>
Change in Net Assets	<u>\$ 411,268</u>	<u>\$ 247,837</u>	<u>\$ -</u>	<u>\$ 659,105</u>	<u>\$ (225,460)</u>
<b>NET ASSETS, BEGINNING OF YEAR as Originally States</b>	<u>\$ 470,601</u>	<u>\$ 884,089</u>	<u>\$ 2,000</u>	<u>\$ 1,356,690</u>	<u>\$ 1,397,548</u>
Prior Year Adjustment	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ (266,319)</u>
<b>NET ASSETS, END OF YEAR</b>	<u>\$ 881,869</u>	<u>\$ 1,131,926</u>	<u>\$ 2,000</u>	<u>\$ 2,015,795</u>	<u>\$ 1,356,689</u>

# United Way investing in education, income and health

**United Way Youth Venture** helps to empower young people by providing them all the tools necessary to create civic-minded organizations, clubs or businesses. Students interested in launching a team work with an adult Champion within each collaborating partner, identifying an ally (non-controlling adult mentor) to work through the application process, to help make their idea a tangible project benefiting the greater community. Success is measured not only by the number of teams launched, but also by measurement of personal and academic indicators before and during participation in the program.

Unlike traditional youth programming, UWVY does not have a clear point of exit, or end; as the program is truly transformative in nature, and creates such investment and ownership on the part of leading participants that many youth continue to engage in the program, and support their venture after they graduate from high school.

A Venture can be any youth-created, youth-led organization designed to provide a positive lasting benefit in a school, neighborhood, or larger community. Participants are granted access to a variety of resources, including: skill-building workshops and trainings, grant and scholarship opportunities, media opportunities and up to \$1,000 in seed capital needed to launch their organizations.

In North Central Massachusetts, the program now touches over 2,500 students.

**Dolly Parton Imagination Library** – Did you know that studies show that on average in middle-income homes, there are 13 age-appropriate books per child? In low-income homes, there is ONE book per 300 children. Did you know that kindergarten preparedness directly improves 3<sup>rd</sup> grade reading skills? And that better 3<sup>rd</sup> grade reading levels improve graduation rates?

The Imagination Library is a preschool literacy program that provides children with a new, FREE, age-appropriate book each month from birth until their 5<sup>th</sup> birthday, regardless of socioeconomic status. This program ensures that children have quality books in the home in their most developmental years. Any child living in Ayer, Shirley, Fitchburg, Leominster, Gardner, Winchendon or Templeton may sign up for the program. As of June 2013 over 1,200 children in these communities receive a book sent to their home - in their name - each month.

**United Way Volunteer Center** - It is the volunteer center for North Central Massachusetts. It connects volunteers with opportunities and resources to address important community issues.

**21st Century Scholars Afterschool Program** - Helps students meet state and local standards in subjects such as reading and math. Increases student achievement in literacy, math, communication and problem-solving; assists with homework & helps develop effective habits for learning.

**Bridging the Gap** - Addresses multiple determinants of emerging anti-social behavior in first-time juvenile offenders and other youth at high risk. A 12-week comprehensive life-skills program offered in the Fitchburg and Gardner areas.

**Camp Lowe Scholarship Program** - Scholarship program to allow for 75 children to attend Camp Lowe for one week during the summer months. Camp Lowe operates during the summer months for 9 weeks.

**Community Partnerships** - Enhances school and community-based youth violence prevention programs. Provides knowledge to help understand the seriousness and long-term ramifications of violent behavior.

**Fitchburg Community Based After School Program Collaborative** – Programming addressing the prevention of youth violence, drug abuse and teen pregnancy. Geared to engage low-income children

and youth with a collaboration of existing, successful programs.

**Fitchburg High School Plato Credit Recovery Program** – This program's unique approach addresses the need of students on the verge of dropping out of high school. Under the guidance of a licensed math teacher, an ELA teacher and a guidance counselor, students complete classes they need to graduate. This digital program is tailored to each registered student in the program.

**HOPE for Kids** - Afterschool program for low-income children in K-12 in Gardner and neighboring communities. Committed to a "whole child" approach HOPE works closely with families to bridge the gap between home and school.

**Literacy Volunteers** - Promotes and fosters literacy, teaching adults to read, write and speak English. One-to-one tutoring for adults who struggle with limited literacy skills, as well as students who cannot function due to lack of English language skills.

**Males Advocating Change** – MAC works to develop the peer leadership potential of young males in addressing the male culture of violence, and particularly sexual violence towards women and children. MAC works to engage middle school, high school, and college-age males throughout North Central Massachusetts in the primary prevention of sexual and dating violence, harassment, and bullying.

**Project Contact** - Provides a positive summer camp experience for those who would not otherwise have one! Provides breakfast and lunch to children who might not otherwise get healthy meals during the summer.

**Power Hour** – Power Hour Afterschool program designed to engage youth in learning, encourage academic success and develop life-long learners.

**Sexual Assault Youth Education (SAYE) Program** - Provides age and culturally appropriate education/prevention services designed to change social norms within communities to reduce the perpetration of sexual assault across the life span.

**Strengthening Families Collaborative** – Provides support to at-risk families throughout the region through collaboration with Strengthening Families Alliance (15 collaborative partners including CAFS).

**Teen Center** - Provides services to the middle & high school youth by offering opportunities that will help develop their social & leadership skills through structured activities, homework help, classes, volunteerism and involvement in the community.

**Youth Program** - Provides services to youth (12 years) offering recreational activities that enhance academic and social development in a safe, supportive and supervised environment.

**BWR Community Based Domestic Violence** - Serves the needs of victims/survivors of domestic violence and their children. Provides a 24 hour hotline, 90 day emergency shelter, crisis intervention, high risk assessment, individual counseling, support groups, advocates in six District Courts. Addresses domestic violence at all levels: crisis intervention, support, prevention and education.

**Companion/Escort Volunteer Program** - Services to elders and disabled adults to enable them to continue living independently in their homes through a range of services, including: companionship, escort to and from medical appointments, shopping assistance, respite for caregivers, S.H.I.N.E. (Serving Health Information Needs of Elders) referrals, and telephone reassurance.

**Family/Support Advocacy** - Services include support groups, self advocacy training, family education and training and more. Collaborates with local specialized and generic resources to assist families with a

cognitively disabled member to meet their needs.

**Medical Transportation** - Coordinated travel arrangements to & from out of town medical appointments for elderly & disabled individuals in rural areas.

**Summer Fun Program** - Provides breakfast and lunch for income-eligible kids 0-18, as well as educational, craft and recreational programs with a mentoring component for children 13 and up - during the summer months.

**Transition to Independent Living (TIL) Services** - Assists older adolescents and young adults to take charge of their lives and reach their fullest potential. Youth receive intensive case management including links to area resources and educational and vocational referrals.

**Money Management Program** - This program provides services to ensure financial stability and security for elders and younger disabled adults in the community through either Bill Payer volunteers or Representative Payee staff.

**Disaster Relief** – Response and Preparedness – Stabilizes lives and alleviates homelessness by accelerating the recovery process after a disaster. Immediate assistance provided for basic needs – food, clothing, shelter, medical assistance and mental health counseling.

**Emergency Assistance** - Serves low-income clients, addressing issues of poverty, such as hunger/malnutrition, along with immediate crisis, such as rental eviction, house foreclosure and utility terminations. Provides for basic human needs.

**Fellowship Table Program** - Provides a free nutritious, balanced meal for individuals in need in a safe environment. Predominately addressing hunger and malnutrition, this meal site also serves as an outlet for isolated individuals to share a common meal, socializing with others in a hospitable location.

**Loaves & Fishes Food Pantry** - Food Pantry to provide groceries and referrals to people in need.

**MIHN Family Shelter** – Provides safe and clean housing in a congregate setting, addressing the needs of up to eight families. Through volunteer and staff network, helps each family transition back to permanent housing through case management and benefit assistance.

**CARE AIDS Services Food Resource Program** - A multi-service program that provides a Food Resource Program for individuals living with HIV/AIDS in the area.

**Leona E. Fleming Food Pantry** - Provides food to families and individuals who have no food and no resources to obtain food. Provides food on a regular basis to households in need.

**Homeless Outreach** - Provides homeless outreach to North Central Massachusetts.

**Comprehensive Emergency Assistance** - Provides emergency assistance for those in need. Helps with food assistance, rental/mortgage, utility assistance, emergency disaster services, camp experiences, seasonal assistance, referrals, clothing and furniture.

**Aralia Shelter** - A confidential emergency shelter for victims of domestic abuse and their children who are in imminent danger of physical harm.

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