



HELPING MOM SUCCEED In North Central Massachusetts

United Way of North Central Massachusetts is committed to advancing the common good by focusing on EDUCATION, INCOME and HEALTH—the building blocks for a good quality of life. This strategy is helping our entire community by creating opportunities for a better life for all.

In the 22 communities we serve, our experiences tell us the best way to help the most people is to focus on the most serious problems and their underlying causes. Once an issue has been identified and prioritized, we recruit people and organizations, who bring the passion, expertise and resources needed to get things done.

HELPING MOMS

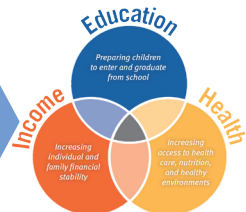
In North Central Massachusetts, there are too many single moms who are struggling because they may lack the resources they need, whether that is education, affordable day care or job training skills.

United Way’s Community Impact Fund is tackling this issue, thanks to our donors, volunteers and partner agencies.

This approach altered life for Jane W., and her two children, who were living at the Days Inn. Because of the support she received—housing, food, clothing and job placement counseling—Jane was able to focus her energy on finding a job. Today, mom and her two kids now have a place they can call home.

We invite you to join us in this effort. You can give, you can advocate and you can volunteer to make good change happen. That’s what it means to LIVE UNITED.

We invite you to give, to advocate,
or to volunteer at www.uwncm.org



UNITED WAY’S FOCUS ON INCOME

The whole community benefits when more working individuals and families are able to stop walking a financial tightrope and get on solid ground. That’s why we focus on lasting solutions that go beyond charity, because financially stable people are more likely to have access to quality health care, provide a good education for their children, and contribute to their local economies.

We invite people to give, to advocate, or to volunteer—only by working together can we build a strong community where people are able to earn a livable wage, and manage their assets and debt. To improve financial stability, United Way focuses on building:

- Knowledge and support to better manage income, savings and assets.
- Skills and education to obtain jobs that provide a livable wage.

Learn more about United Way’s roadmap for improving people’s lives and strengthening our community.

<http://www.uwncm.org>

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